

John Paul Thompson

Web Dev / Consultation / Graphic Design / Photography
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Rate Card 2024 Q1
Free estimate upon request

option

1

Website Dev + Consultation

Modern website built on leading platforms for marketing & content

SEO // Customer Journey // Landing Pages // Blog // Mailing list
Responsive (desktop+mobile) // No page limit // Integrations
Squarespace // Wordpress // Shopify

\$75/hr

No minimum

option

2

Existing Website Dev + Consultation

Consult on, and/or update existing site to meet your current needs

Development and update of web content -- or consultation only

\$50/hr - \$75/hr

3 hour minimum

option

3

Branding + Graphic Design

Develop a new identity & style for your brand

Design identity to meet your brief, including but not limited to
logo design, typography, color scheme, iconography,
and element blocking // Provide graphic assets & style guide

\$100/hr

3 hour minimum

option

4

Photography + Videography

Product photography, headshots, hero footage and more

Hi-resolution digital or analog photographs to visually communicate
with your audience // Videos for backgrounds, intros, interviews,
or testimonials // Slow-mo // White-board // Stop-motion

\$100/hr - \$200/hr

No minimum